

The Country Inn and Suites project involved the construction of a 91 key property on a three-acre site in Asheville, NC. The building was designed as a prototype for the brand. The architect worked closely with brand management and the owner to translate prototype standards to a site-specific construction ready project. The total building area of approximately 52,600 square feet included a lobby, pool, meeting room, breakfast area and business center. The new design used a broad palette of contemporary materials to create a more up-to-date hotel experience. The efficient design maximizes site and building area while incorporating brand standards in a welcoming, contemporary setting.

